



### **2018 'Friends of the Foundation' Policy**

The Fremantle Dockers Foundation selects principal and associate partnerships based on the following criteria:

- A demonstrated history of outstanding community work
- Alignment of activities with the club's brand and social values
- Bi-partisan (non political)
- Not raising money for religious purposes, however they may be a religious organisation e.g. St Vincent de Paul
- Not involved in any controversial activities or likely to expose the foundation to criticism
- An incorporated association under the relevant State or Territory Association Incorporation Act and/ or a registered charity

The level of support provided will be specific to the needs of the selected organisation and may include, but are not limited to, media exposure, player involvement, match ticketing and club merchandise/ memorabilia.

The foundation will establish a memorandum of understanding for each partnership and is dedicated to delivering on all aspects of the agreement. However, no responsibility or liability can be held if any activity is unable to be carried out.

Throughout the 2018 season the Fremantle Dockers Foundation may consider supporting non-aligned partners based on:

- Existing player involvement
- An affiliation with the club, eg a major stakeholder or corporate partner
- Community crisis and emergency relief

***Once the 2018 "Friends of the Foundation" are established, no activity will take place with organisations sitting outside of the above policy.***